



# Belle Regalo

Supplier of Corporate Gifts

## Corporate Profile



## Corporate Clothing

We offer a wide range of corporate and promotional clothing.



## Corporate Gifting

There are over 15 000 clothing and gifting options to choose from.



### Contact Details:

Tel: +27 11 593 2450  
Cell: 082 948 7461  
Fax: 086 612 6112  
Website: [www.belleregalo.co.za](http://www.belleregalo.co.za)  
E-mail: [info@belleregalo.co.za](mailto:info@belleregalo.co.za)  
Co. Reg. #: 200105619223  
VAT: 4780196129

# Over 14 years in the industry

## Partnering With You to Get Clients to Love Your Brand

We know you invested a lot of time, effort and money into designing and building your brand. This is why we take our role as partner very seriously in assisting you with the implementation of your marketing strategy.

The owner has over twenty one years of experience in the promotional industry and the rest of our team collectively has over twelve years of experience in the promotional clothing and gifting industry, making us a team that can be trusted to offer consistently professional service.

Whether you are doing a large national roll out or a small in house promotion, Belle Regalo is well positioned to assist you with your promotional needs.

We have experience in servicing a wide range of industries, accounting, civil engineering, construction, consulting, eventing, export, medical and sports promotion.

## Did you know?

It has been calculated that a pen "lands" into different hands seven times. That way your brand will be exposed to different people every time.

Research shows that 57% of owners of promotional items can still remember the name of the company or the brand mentioned. This percentage is twice as high as the 28% of the advertising recall for TV Commercials.

Our team has collectively over 35 years of experience in the promotional clothing and gifting industry and we are backed up by a large support base to take care of even the largest orders.

# Belle Regalo

Supplier of Corporate Gifts



## Vast range of conferencing and trade show gifting options.

Conferences are a time to set strategies for the year and motivate staff and suppliers and educate clients.



We offer a large range, a sourcing option for gifts not in our current range and a full branding service.



## Why Promotional Products are Effective Marketing Tools.



Promotional products are not only more creative but also more tangible to customers.

Any experienced marketer can tell you about the high costs of traditional marketing methods. Promotional items are available in such a wide variety of shapes and sizes that there is something for any budget (even if it's just a key chain).





## Branding Solutions

**We only brand once you have signed off your artwork approval, ensuring that you are fully satisfied before branding.**

**For clients who buy gifts and clothing from us, we offer a full branding solution:**

- Debossing
- Doming
- Embroidery
- Laser engraving
- Pad printing
- Silk screening
- YAG engraving



## Technology Gifts

Not that long ago, a high-tech gift meant, basically, a computer or accessory. Then came smartphones and tablets and, well, these days just about everything is high-tech, from speakers to wristwatches.

Technology gifts are more and more sort after.



Memory sticks are becoming as frequently purchased as lanyards and document bags as conference gifts.

Power banks and rechargeable lights are also very popular as gadget gifts.

## Sporting Gifts

Corporate team sports are a great way to improve corporate wellness and to do team builds. With many action sports available even a novice can enjoy the exhilaration of a match.

We offer a wide range of sporting items which includes:

- Netball
- Rugby
- Soccer
- Athletics
- Cycling



## Countries that we have worked with:

- Botswana
- Malawi
- South Africa
- Swaziland
- Zimbabwe
- Guinea West Africa

## It's all about connecting

Business gifts are a tangible way of saying thank you to you clients and employees. Research has shown that many people have more positive view of companies after they have received promotional gifts.

### Large Mug Selection

Mugs are a very popular item and have a low cost per impression. For ceramic mugs, we use kiln firing of mugs, which mean that the branding is baked at extremely high temperatures in a kiln to make the branding permanent and dishwasher and microwave safe.



### Team Members

#### Mandy Ndlovu

Internal Sales and Production. Mandy has over seven years of experience in the corporate gifting industry.

#### Kim Vermaak

Marketing and Finance. Kim has over twenty one years of experience in the corporate gifting industry and was the winner of the 2007 regional start up business of the year award.

#### Colin Vermaak

Sales Management. Colin has over seven years of experience in the corporate industry and has a strong training and marketing background spanning over thirty years.

### Brands recently worked on



Tel: +27 11 593 2450  
Office Cell: 082 948 7461

E-mail: [info@belleregalo.co.za](mailto:info@belleregalo.co.za)  
Website: [www.belleregalo.co.za](http://www.belleregalo.co.za)

Co. Reg. #: 200105619223  
VAT: 4780196129

## Belle Regalo

Supplier of Corporate Gifts